

# **NODICOM** POWER, BEYOND BOUNDARIES!

**Company Profile** 



# **About US :**

At Mobilcom for Trading and Distribution, we're all about breaking new ground with powerful brands. We've made our mark by consistently delivering high-quality products and Uncompetitive service.

Our commitment extends beyond our customers to our team and company culture, creating an environment where innovation thrives. We're on a path of constant growth and innovation, excited to embark on this journey with our valued customers and a team that's like family. The future is full of promising opportunities, and we're eager to explore them with you, together as a community.



# **Our Mission:**

At Mobilcom, our mission is to pioneer innovation in the mobile industry, opening new markets and crafting exceptional brands from the ground up. We are committed to delivering top-notch products and unparalleled service.

# **Our Vision:**

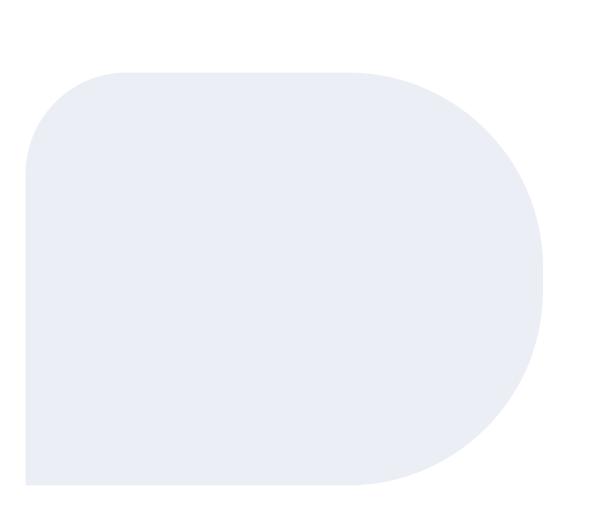
As a leading distributor, Mobilcom dreams of shaping the future of tech industry, setting the standard for the industry, and being a symbol of excellence in innovation and distribution.





## 2003-2012 **O Rise to Prominence**

Mobilcom emerges as a frontrunner in Egypt's electronics scene, captivating customers with cutting-edge mobile phones and accessories. Becoming a household name, Mobilcom's commitment to the latest tech solidifies its position as a trusted provider in the community.



## 2012-2019 **Spreading Wings**

Mobilcom's expansion across 7 governorates in Upper Egypt and the Delta region marks a significant milestone in its journey. With an eye on meeting diverse customer needs, Mobilcom enters the accessories market, enhancing its reach and impact.



### 2019-2022 🔘

### **Big Steps Forward**

Mobilcom takes bold strides in its growth journey, starting with a humble team of 3 promoters and a focus on routers.

Rapidly scaling up to 70 branches within a year, Mobilcom's foray into gaming with partnerships like Urage, Hama, and Belkin reshapes the market landscape.

End of 2022

### **Reaching New Heights** -0

Mobilcom cements its dominance with over 11 acclaimed brands and a network spanning 150 locations across Egypt. Offering an extensive range of products, including gaming, audio, IT tech, power banks, and smartwatches, Mobilcom continues to set the pace in Egypt's electronics industry.



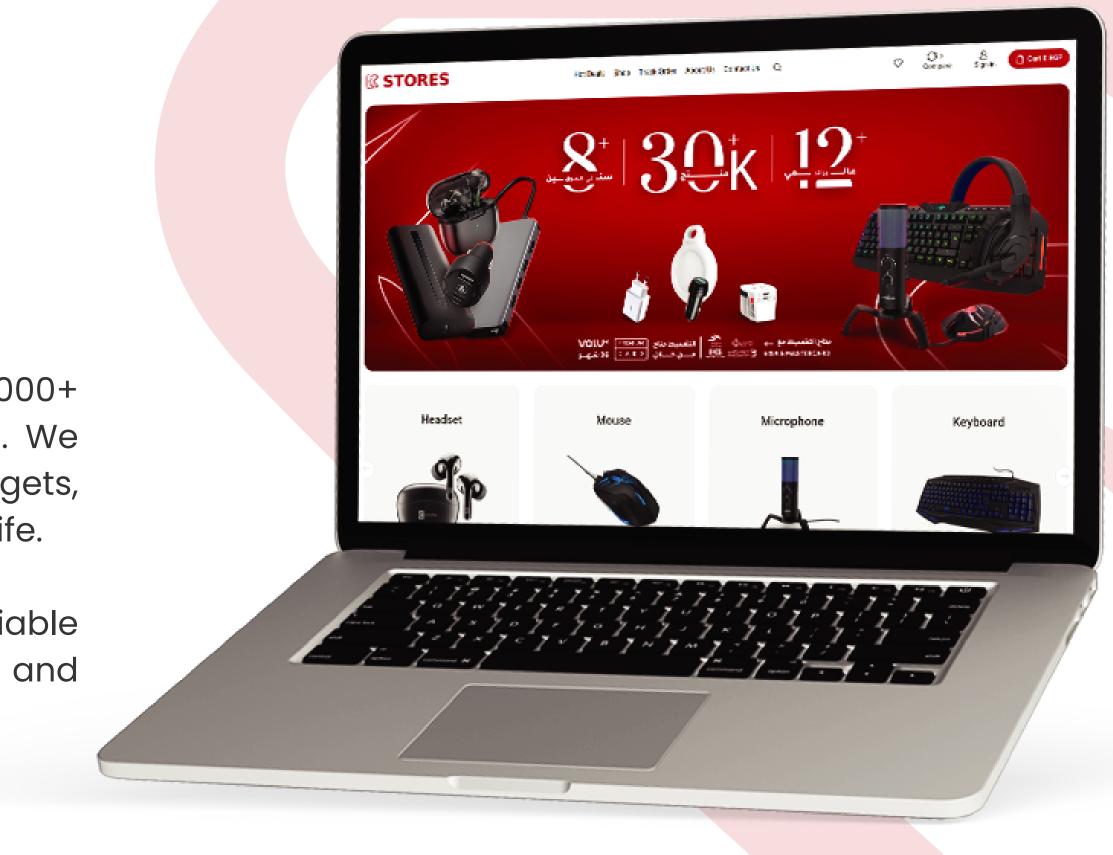


## MobilCom Online Hub



With 8+ years of online retail expertise, Kstores stocks 30,000+ products like headsets, speakers, and laptop bundles. We aim to enrich your experience with cutting-edge gadgets, empowering users to maximize technology for a better life.

Our journey began with a simple mission: to provide reliable tech solutions for everyone. We're here to assist, guide, and empower you on your tech adventures.



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Marshall



# RAVPOWER





# Scope Of Work





# WEARABLES

Nowadays it is important to have a tool that measure your blood pressure, track your activity and manage your day through it, that is what Moblicom provides in their high-quality smartwatches.

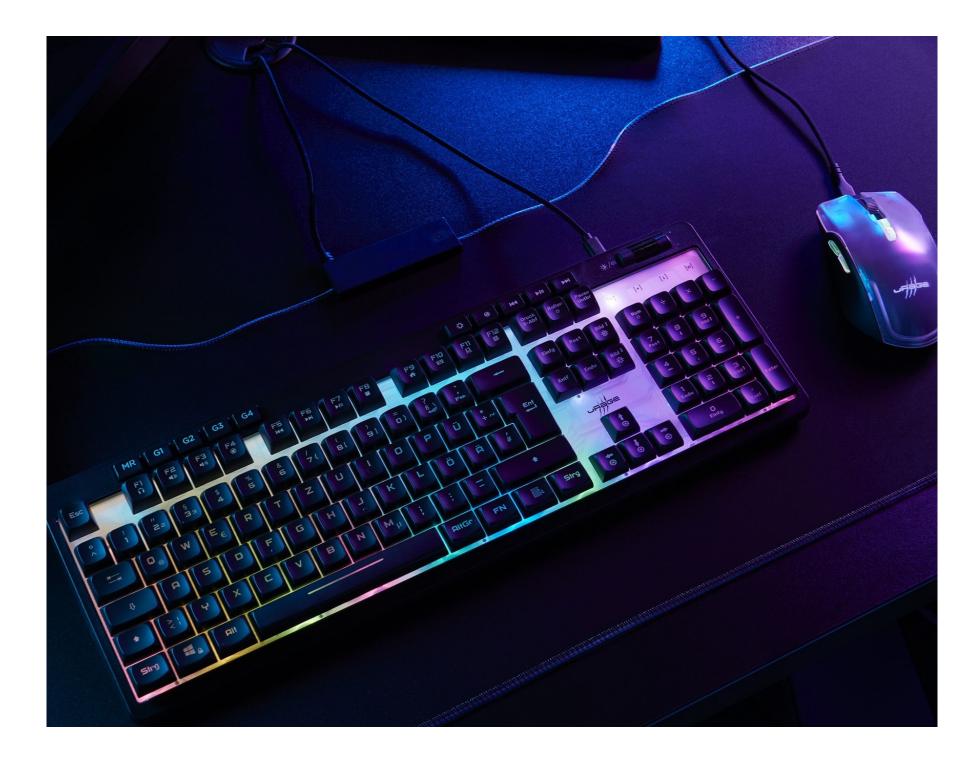
# **POWER PRODUCTS**

At Mobilcom, we care that you will never miss your happy moments because of an empty battery, so we provide you with a wide range of products with different capabilities such as super chargers, power banks, and cables, to choose what suits you.





Mobilcom has a wide variety of gaming accessories you will need for your setup as: headsets, gaming keyboards, microphones, mouses, and webcams



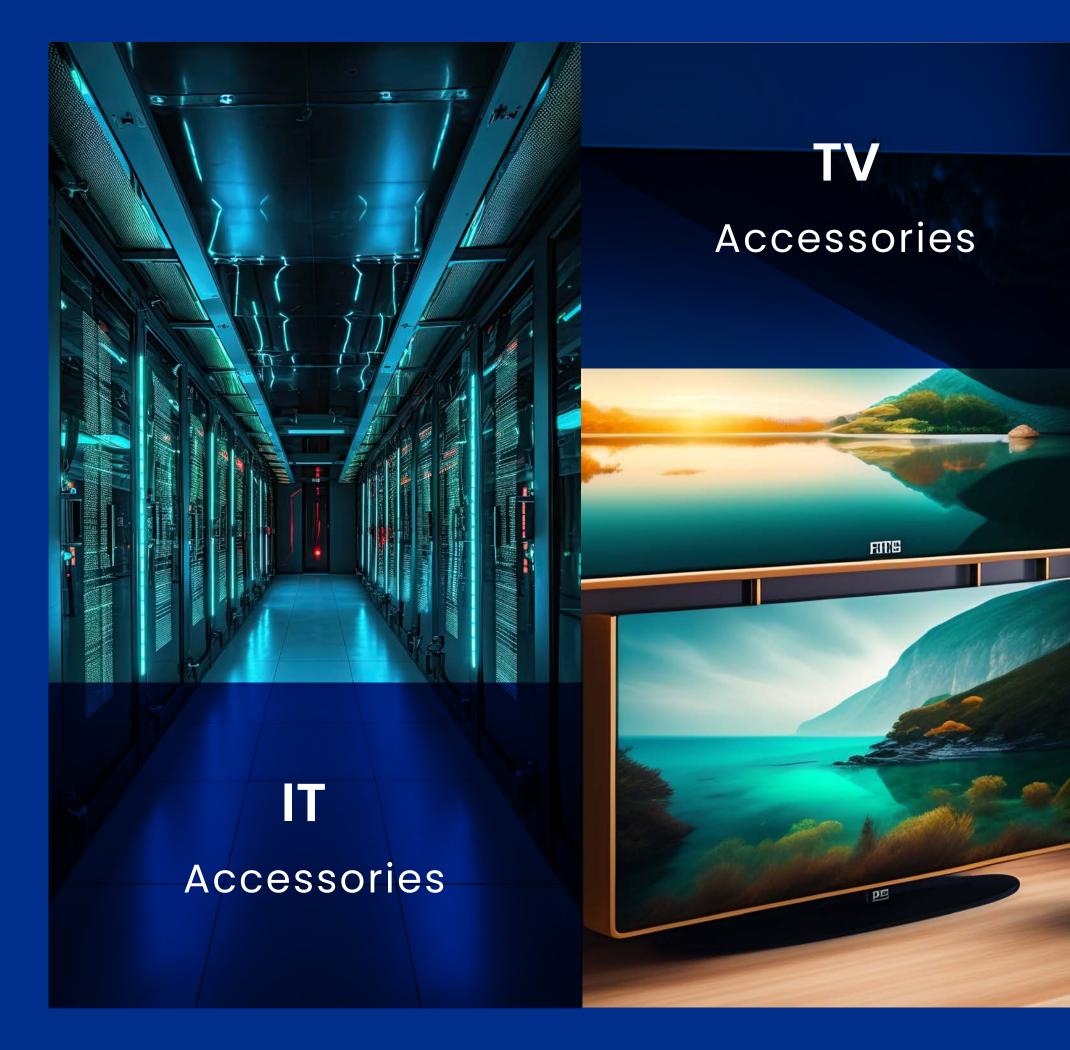
## AUDIO Technologies

In a very noise world, having high-quality input and output audio products is a must, so Mobilcom provides high-quality products as: microphones, speakers ,headsets and earbuds.





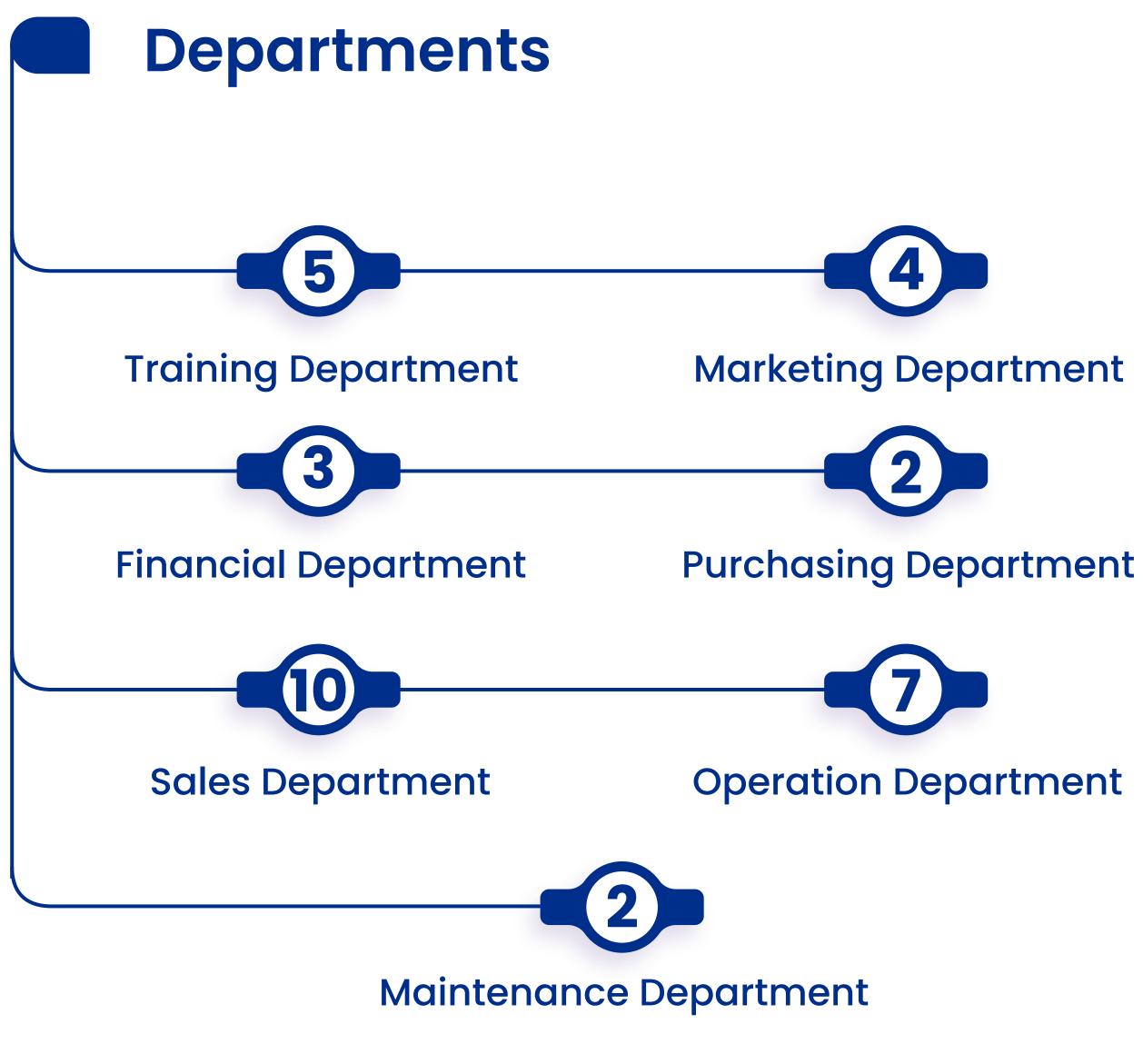
# Sector To Conquer











# OR Stores 50 Products Promoters











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**RadioShack**<sub>®</sub>



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